

## FORM 4: ADVERTISING IN THE OFFICIAL DIRECTORY

Application Deadline: January 21, 2008

Printed copies: 5,000~10,000

Distribution: Free to exhibitors

For sale during and after the show

Size: Length 210 mm×Width 149m

Material required: Ads are produced with two 120 or one 4x5 size transparencies only.

We wish to reserve the following space:

(Please tick)

Ad Category		Size: 210mm×149mm / Rate
<input type="checkbox"/>	Full page (full color)	NT\$ 32,000
<input type="checkbox"/>	Front cover gatefold	NT\$ 61,000
<input type="checkbox"/>	Inside front cover gatefold	NT\$ 54,000
<input type="checkbox"/>	Back cover gatefold	NT\$61,000
<input type="checkbox"/>	Inside back cover gatefold	NT\$ 54,000
<input type="checkbox"/>	Inside back cover	NT\$ 54,000

**Remarks:**

1. Ad rate does not include photography and final artwork.
2. A 20% additional charge is required for all prearranged ad placements (other than those specified above).
3. Above rate is subject to change without prior notice.

Return completed form to:

China Economic News Service  
Tel: 886-2-2642-2629 Ext. 149  
Fax: 886-2-2642-7422  
camby@cens.com

Show Name: TIFS '08

Exhibitor: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Person in Charge: \_\_\_\_\_

Signature: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

## FORM 5: ADVERTISING IN THE CD DISK VERSION OF THE OFFICIAL DIRECTORY

Deadline: January 21, 2007

Free Promotion

1. Each exhibitor will have one page of product catalogue (A4 size) in the CD disk version of the official Directory, if you mail it to the following address.
2. If you want to provide one page of your product catalogue in a digital file, simply save the file on a compact disc or diskette and mail it to the following address. The digital file's dimensions should be:
  - (1) JPG format
  - (2) 608 pixels (W) x860 pixels (H)
  - (3) Resolution: 150 dpi resolution
  - (4) Use your company name in the file name, for example: TAITRA.jpg.

<b>Exhibitor</b>	
<b>Booth Number</b>	
<b>Contact Person</b>	
<b>Tel Number</b>	
<b>Fax Number</b>	
<b>E-mail</b>	
<b>Signature</b>	
<b>Date</b>	

※Please return this copy with your one page or a digital file of your product **catalogue** via registered mail or express courier to:

Ms. Amy Liou  
Project Manager  
TAITRA Exhibition Department  
5, Hsin-yi Rd., Sec. 5, Taipei, Taiwan 110, R.O.C.  
Tel: 886-2-27255200 Ext. 2864  
Fax: 886-2-2729-1890

## FORM 6: EXHIBITOR'S PRESS RELEASE (Free-of-charge)

For publicity purpose, you may choose either one of the following:

### A. Post your new products online

Log on to the show's web site at "New Product Announcement" under "Press Center." You may do it yourself whenever you would like to publish your new items. (Show Organizer has authority to select or edit your content.)

### B. Fill out the following form together with 2 copies of latest product pictures/catalogues and mail/e-mail/fax them to the Organizer before January 31, 2008.

Mr. Cavan Pai

TAITRA Exhibition Department

5, Hsin-yi Rd., Sec. 5, Taipei 110, Taiwan, R.O.C.

furniture07@taitra.org.tw,

Tel: 886-2-2725-5200 ext. 2874

Fax: 886-2-2729-1911

(Your information will be placed in the Press Room during show hours.)

<b>PRODUCTS</b> (What's new?)	
<b>FEATURES</b> (What's special?)	
<b>MAJOR MARKET</b>	LOCAL TARGET (AGENT, CONSUMER, etc):
	EXPORT COUNTRY/REGION
<b>REMARKS</b>	

Company Name: \_\_\_\_\_

Booth Number: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Press Coordinator: Ms./Mr. \_\_\_\_\_